



2023

HARVEST MINISTRIES ANNUAL REPORT



THANKS TO YOU
**HARVEST
MINISTRIES**

IN 2023 SAW

1 billion people

hear the message of the gospel

72,000 people

make a profession of faith

Over 61,000 Bibles

reach the hands of people who
needed them



FIFTY YEARS OF THE GOSPEL

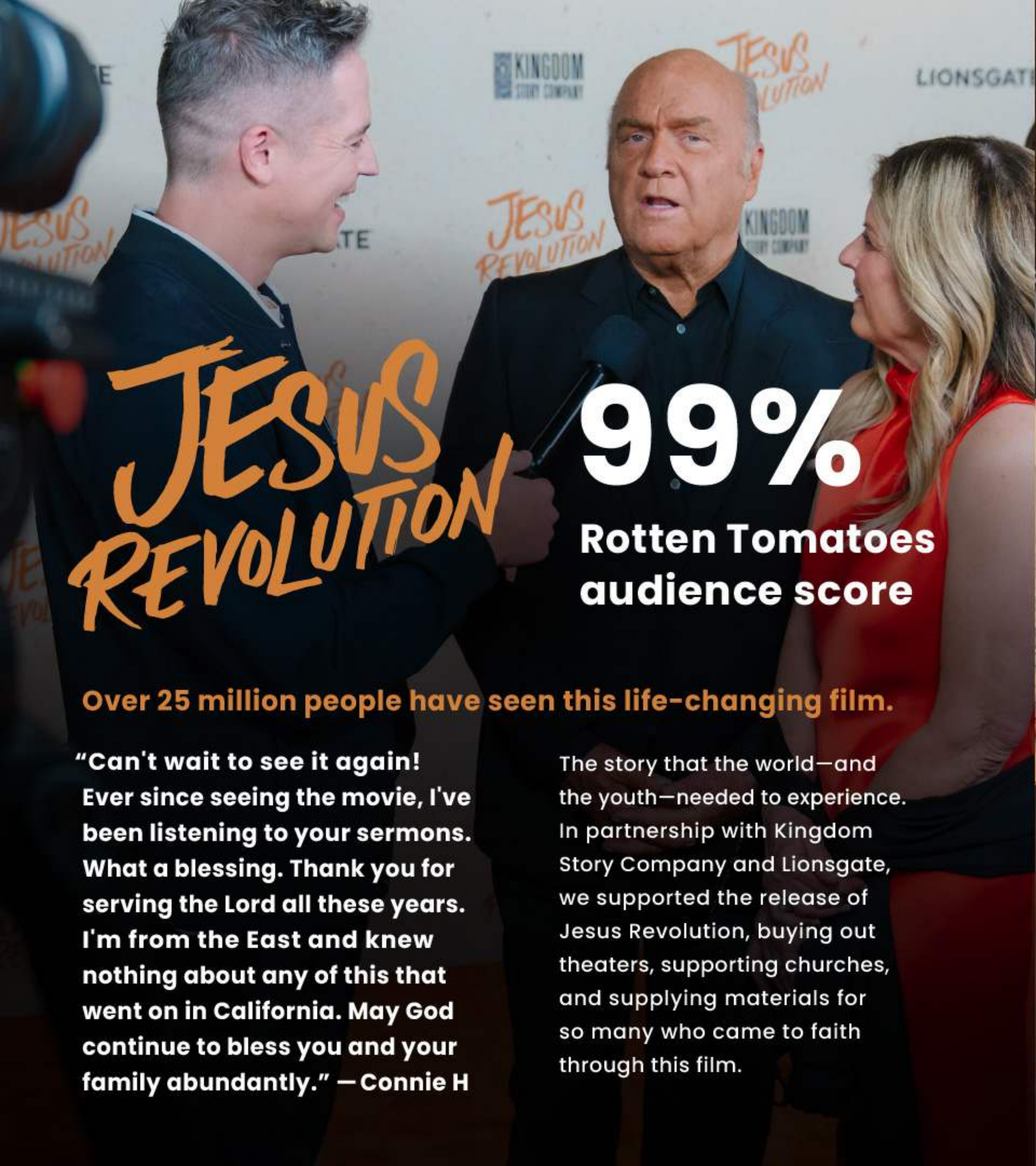
50 YEARS



**“WE DON’T NEED A POLITICAL REVOLUTION.
WE DON’T NEED A MORAL REVOLUTION.
WE NEED A JESUS REVOLUTION.” —GREG LAURIE**

As Pastor Greg Laurie and Harvest Ministries celebrate 50 years of knowing God and making Him known, we look back with gratitude for all the Lord has done—not just in the past 12 months but since we began in 1973 through a revival that shook our world.

And just as we needed God to move then—in the midst of cultural upheaval, political tension, and global conflict—so we needed one today. Thanks to your prayers, support, and generosity, you helped impact your world with a Jesus Revolution.



JESUS REVOLUTION

99%

Rotten Tomatoes audience score

Over 25 million people have seen this life-changing film.

“Can't wait to see it again! Ever since seeing the movie, I've been listening to your sermons. What a blessing. Thank you for serving the Lord all these years. I'm from the East and knew nothing about any of this that went on in California. May God continue to bless you and your family abundantly.” — Connie H

The story that the world—and the youth—needed to experience. In partnership with Kingdom Story Company and Lionsgate, we supported the release of Jesus Revolution, buying out theaters, supporting churches, and supplying materials for so many who came to faith through this film.



JESUS REVOLUTION BAPTISM

PIRATE'S COVE BEACH

This time, we saw a large-scale, authentic revival that was reminiscent of the historic baptisms from the 1970s Jesus Movement. Over 20,000 people came out for this one-day baptism event held by Harvest Ministries to make a commitment to Christ and to support those who were being baptized.

"Jesus Revolution demonstrated the power of baptism and more significantly, what salvation looks like visually. By watching someone get baptized the way it was done in the film it really conveyed what conversion can look like. It really resonated with a lot of people." –Greg Laurie

4,500+ BAPTIZED

Largest baptism in United States history!



HARVEST CRUSADES

JESUS CHANGES EVERYTHING

32,500

In-person
Attendance

215,317

Online
Attendance

6,794

Professions of Faith
In Person and Online

Thanks to you . . . thousands of people
found the hope of Jesus Christ.

In the summer of 2023, the Harvest Crusade hosted the 34th year of its annual evangelistic outreach in Southern California at the Honda Center with over 230,000 attendees in person and online and nearly 7,000 people responding to Pastor Greg's gospel invitation.

"This was our most effective evangelistic event that we perhaps have ever had. . . There was an electric, revival-like atmosphere in that room both nights. You could sense God's presence." —Greg Laurie

"It felt awesome to be in the presence of God and all these believers around me and to really feel the energy and the spirit. It made me feel at peace. It made me feel at home. And I'm really blessed to have been here tonight."
—Jerry, Harvest Crusade Attendee

Making use of the enclosed space and the ability to create a **360-degree visual and audio with performances** by Phil Wickham, Passion, Taya, Chris Tomlin, and Michael W. Smith, this crusade was unlike any other.



HARVEST MAUI RELIEF

When devastating fires hit the community of Lahaina on the Island of Maui in August 2023, Harvest was poised to respond with speed and compassion to minister to spiritual and practical needs. Because of your generous gifts and through our campus, Harvest Kumulani, which has

been on the island for over 40 years, Harvest has created a hub of regular worship, distribution of life-saving resources, and community outreach. Thanks to your support, we'll be there for the island of Maui for the long haul.





ISRAEL RELIEF

As Christians, we believe we have a biblical imperative to support the people of Israel. That's why we responded after the deadly October 7 terrorist attacks with calls to prayer and support for those suffering loss. As the Israel-Hamas conflict continued, Harvest began the Israel Relief Fund and partnered with Samaritan's Purse and Magen David Adom to bring relief efforts to those suffering as a result of the war. Thanks to your generosity, Harvest Ministries was able to provide an ambulance to the front lines of the conflict.



"Scripture tells us to 'Pray for the peace of Jerusalem.' I also pray that a great spiritual awakening will sweep the Holy Land and that many—both Jews and Palestinians caught up in this conflict—will turn to God and His Son, Jesus Christ." —Greg Laurie



MEDIA OUTREACH

TV AND STREAMING

Thanks to you, 25,000 people professed
Christ through television.

1-MINUTE MESSAGES

800 MILLION PEOPLE REACHED IN 2023

In short and compelling 60-second commercials airing on Fox News and CNN, Pastor Greg presented the gospel to audiences numbering in the hundreds of millions, explaining their need for a Savior. He also prayed with the viewer and offered a Bible free of charge to anyone who would respond, making this the largest evangelistic campaign in our history!

"Your commercial inspired me. I've been struggling a lot lately praying to Jesus. I've been a bad person. I've really treated people not so well. I can't wait to receive my free bible in the mail. The journey to redemption is a long one but worth all the struggles. Bless you for all of the light you shine on this earth." —Viewer

TV PROGRAM

57 MILLION IN AUDIENCE REACHED IN 2023

Pastor Greg's weekly television program, *Harvest + Greg Laurie*, airing on major networks such as Lifetime and Fox Business, now reaches even more people with the gospel weekly on platforms like YouTube and Harvest+!



harvest +

Harvest+ reaches tens of thousands of people a week with regular spiritual encouragement —all for free!

Launched in October 2023, Harvest+ is your premier streaming platform for all Harvest video content—including Harvest at Home, evangelistic films, and our new series, *The Adventures of Ben Born Again & YellowDog*.



MEDIA OUTREACH RADIO AND PODCASTS

Thanks to you, more people than ever are hearing the Good News of Jesus.



A New Beginning
with **Greg Laurie**





A New Beginning with **Greg Laurie**

**REACHED 9 NEW MARKETS IN 2023.
1,221 RADIO OUTLETS
REACHING 187 NIELSEN DMAS**

Pastor Greg teaches God's Word in understandable, practical, and often humorous ways, equipping listeners with the necessary tools to live out their faith.






Refresh
GREG LAURIE

**OVER 400 NEW STATIONS!
REACHING 938 RADIO OUTLETS.**

With sermon illustrations, stories, and biblical precepts, Greg Laurie offers listeners an anchor in the storm while providing accompaniment and context to today's most powerful Christian songs.

THANKS TO YOU!

OVER THE THE LAST 50 YEARS, WE HAVE SEEN

1 million

professions of faith

500,000+

Believer's Bibles handed out

Thank you for partnering with Harvest as we celebrate 50 years of incredible ministry. The truth is: we couldn't have made this impact without the financial support of so many of our friends around the world. We are not slowing down, and we will take every opportunity to preach the gospel through media outreach, large-scale events, and compelling resources. But we can't do it alone. The Great Commission is a team effort, and your support helps us go to more places than ever before with the Good News of Jesus Christ.



THE FACES
YOU MAY



NEVER SEE

COULD BE

THE LIVES



YOU CHANGE

FOREVER

WHAT'S NEXT?

UPCOMING OUTREACHES

- Harvest Crusades
- Harvest Discipleship
- *The Adventures of Ben Born Again & YellowDog*
- Brand-New Content on Harvest+

To give to the ongoing work of Harvest Ministries, visit harvest.org/donate or scan the QR code

