

# Because of YOU

2022 HARVEST IMPACT REPORT



## DEAR HARVEST FAMILY,

It's hard to appropriately express the gratitude and joy I feel in my heart as we celebrate all that we accomplished together in 2022. What a tremendous 12 months it has been!

As our mission statement reads, we seek to know God and make Him known—and thanks to the Lord's grace and provision, we've witnessed remarkable stories of life change as that mission has advanced this year! Story after story speaks to God's work in our midst. I'm in awe of how Jesus continues to transform the hearts of His people.

Included in this Impact Report are statistics and testimonies from different parts of our ministry that you have helped make possible.

**As you read about the impact your compassionate generosity has made, I encourage you to remember that each number represents a name. Each name represents a person and a testimony of God's grace.**

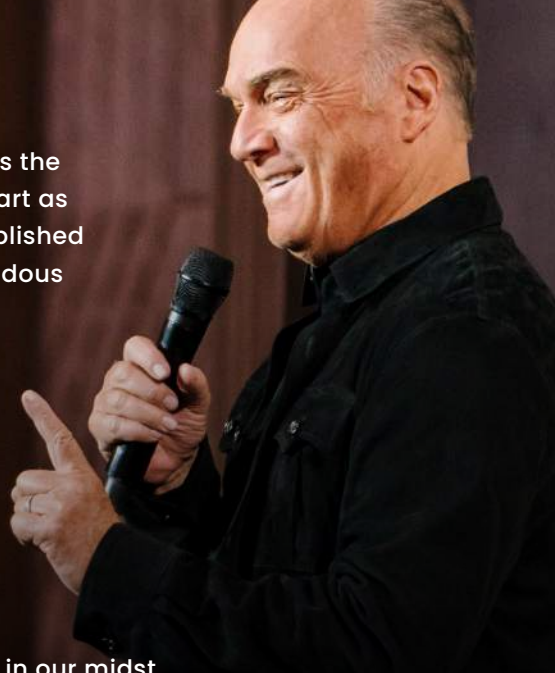
Thank you for magnifying the gospel through how you serve and love. Thank you for earnestly praying and generously giving. **Your faithfulness makes a tremendous impact and, in many instances, an eternal difference.**

Now, we look forward to 2023—another year of God's goodness and favor as we march forward for the sake of the Good News. Together, we'll continue to bring revival to a broken and hurting world that so desperately craves the love of Jesus.

I'm praying that this year is again marked by the compassion of our Harvest family. **Don't forget that everything you read in this report is only possible because of YOU!**

In Christ,

Pastor Greg Laurie



**PROFESSIONS  
OF FAITH:**

**91,300**

**TOTAL  
AUDIENCE REACH:**

**142,000,000**

**TOTAL NUMBER  
OF BIBLES SENT OUT:**

**20,000 +**

God has given each of you a gift from his great variety of spiritual gifts. Use them well to serve one another.

—1 Peter 4:10 NLT





**Because of YOU . . .**  
thousands of lives were transformed.

## **SOCAL HARVEST 2022**

November 5–6 | Anaheim, CA

**51,000+ ATTENDEES**

for the two-night event

**8,667 DECISIONS TO ACCEPT JESUS CHRIST**

made by people attending SoCal Harvest

**600+ RADIO OUTLETS AND SOCIAL MEDIA PAGES**

partnered with Harvest to broadcast the event over the air and digitally

**161,000+ ONLINE ATTENDEES**

streaming live from around the world

**4,437 VOLUNTEERS**

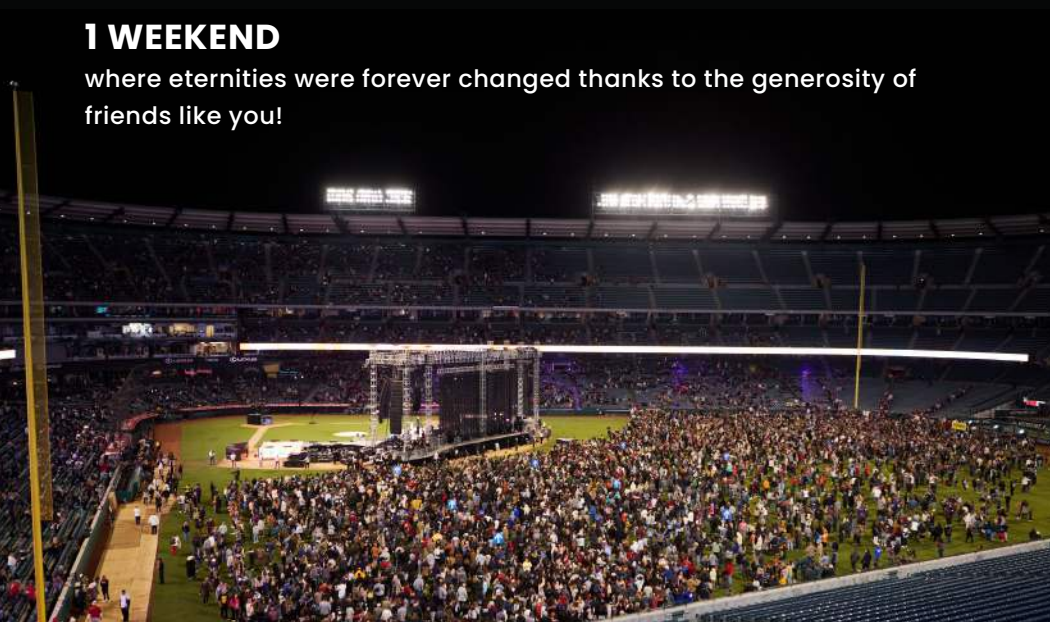
faithfully serving to make the weekend possible

**5 ARTISTS AND BANDS**

leading attendees in praise and worship

**1 WEEKEND**

where eternities were forever changed thanks to the generosity of friends like you!



**Because of YOU . . .**  
testimonies like these are possible.

*"It's just breathtaking, inspirational, and eye-opening for me. This year has been so difficult and tonight was a breath of fresh air. I served in the military and lost some friends, and I have been having trouble coping. My heart feels full from accepting Christ into my life for the first time today."*

—Pedro, SoCal Harvest 2022 attendee

*"I took my son to see the Johnny Cash movie last night. I thought it was for him, but it ended up being for me."*

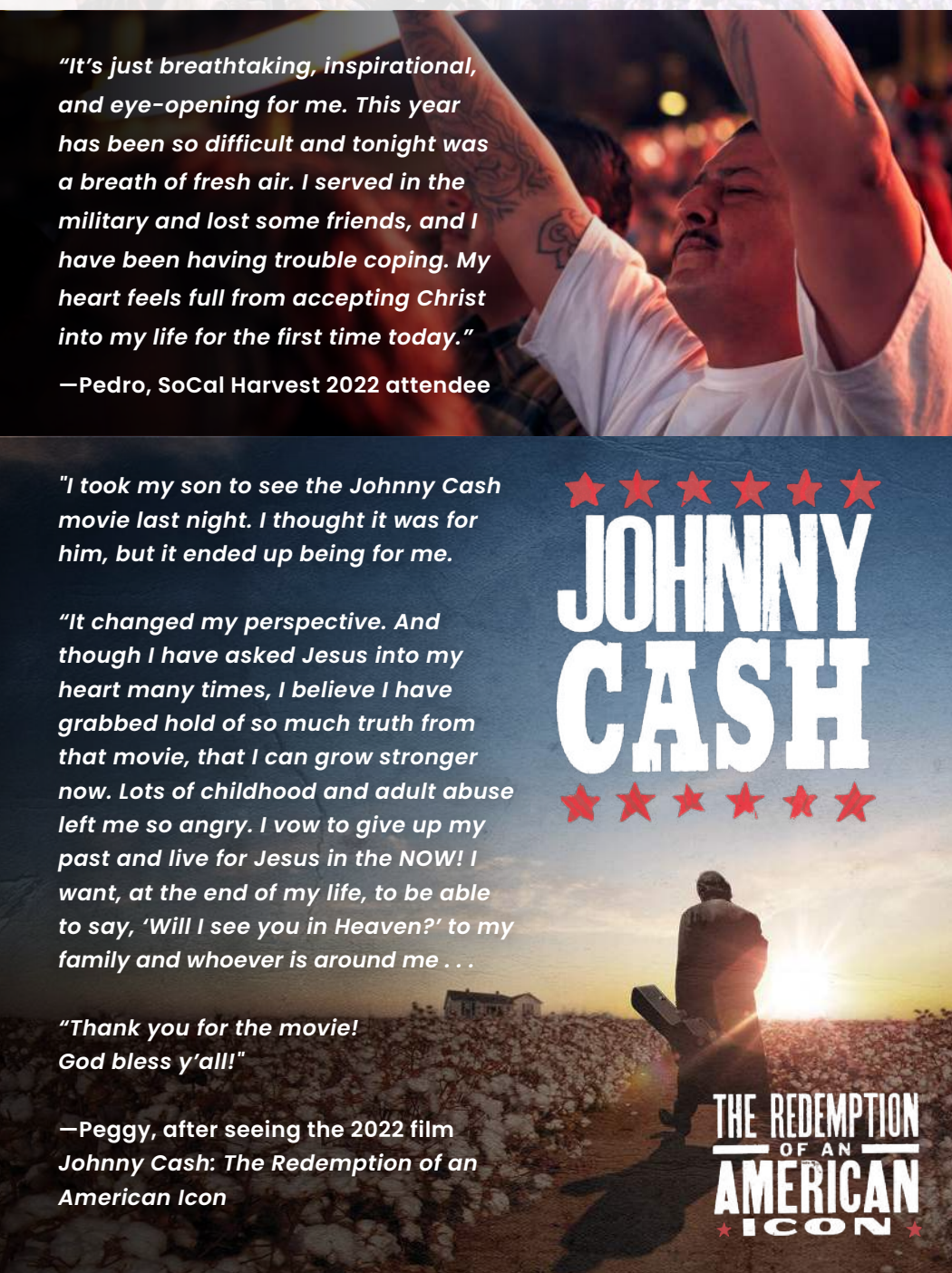
*"It changed my perspective. And though I have asked Jesus into my heart many times, I believe I have grabbed hold of so much truth from that movie, that I can grow stronger now. Lots of childhood and adult abuse left me so angry. I vow to give up my past and live for Jesus in the NOW! I want, at the end of my life, to be able to say, 'Will I see you in Heaven?' to my family and whoever is around me . . ."*

*"Thank you for the movie!  
God bless y'all!"*

—Peggy, after seeing the 2022 film  
*Johnny Cash: The Redemption of an American Icon*

★ ★ ★ ★ ★  
**JOHNNY  
CASH**  
★ ★ ★ ★ ★

THE REDEMPTION  
OF AN  
**AMERICAN  
ICON** ★





# Because of YOU . . .

millions were equipped and inspired.



## **HARVEST WITH PASTOR GREG LAURIE**

A half-hour television program aimed at reaching people around the world with biblical teaching and the preaching of the gospel—encouraging viewers to “know God and make Him known” to this generation.

- **OVER 70 MILLION VIEWERS ANNUALLY**



## **HARVEST.ORG**

Featuring daily resources to help believers grow in their faith, including Harvest at Home, Greg Laurie’s Daily Devotions, Greg’s Blog, and many other free, encouraging materials.

- **AMONG THE TOP 100 FAITH-BASED WEBSITES IN THE WORLD**
- **RANKING IN THE TOP 15,000 WEBSITES IN THE U.S.**
- **31 MILLION ANNUAL PAGEVIEWS**

## **A NEW BEGINNING RADIO PROGRAM**

Pastor Greg teaches God’s Word in understandable, practical, and often humorous ways, equipping listeners with the necessary tools to live out their faith.

- **1,221 RADIO OUTLETS**
- **ALMOST 40 YEARS ON AIR**



## **HARVEST FILMS**

Evangelistic, biographical films like *Johnny Cash: The Redemption of an American Icon* and the new major motion picture *Jesus Revolution* are expected to reach over 100 million people in theaters and through streaming with the hope of the gospel.

### **JOHNNY CASH STATS:**

- **RELEASED IN 1,100 THEATERS ACROSS AMERICA**
- **DEBUTED AS THE #4 MOVIE IN THE COUNTRY IN ITS OPENING NIGHT**



Your support of Harvest Ministries made all of this possible.  
Thank you for helping people know God and for making Him known in 2022 and beyond!

**Because of YOU . . .**  
**we can continue to know God and**  
**make Him known.**

JESUS



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