



FAME

FAME

HARVEST

GREG LAURIE



ABOUT HARVEST MINISTRIES WITH GREG LAURIE

Greg Laurie is the senior pastor of Harvest Christian Fellowship with campuses in California and Hawaii, host of *A New Beginning* radio, and founder and main speaker of the Harvest Crusades.

He began his pastoral ministry at the age of 19 by leading a Bible study of 30 people. In 1990, Laurie began holding large-scale public evangelistic events called Harvest Crusades. Since that time, more than 6.5 million people have participated in the Harvest Crusade events and millions more have viewed online. Pastor Greg also has a national television program that airs every week on major networks and on the streaming app Harvest+.

In February 2023, the major motion picture, *Jesus Revolution*, premiered in theaters everywhere, which depicts Pastor Greg's early years and the beginning of what *TIME Magazine* dubbed a "Jesus Revolution."

Along with his work at Harvest Ministries, Laurie served as the 2013 Honorary Chairman of the National Day of Prayer and

also serves on the board of directors of the Billy Graham Evangelistic Association. He holds honorary doctorates from Biola University and Azusa Pacific University.

Laurie has authored over 70 books, including *House of David*, *Billy Graham: The Man I Knew*, *World Changers*, *Johnny Cash: The Redemption of an American Icon*, *Jesus Revolution*, *Steve McQueen: The Salvation of an American Icon*, and *Tell Someone*. In addition, he is the general editor of the **New Believer's Bible**. His columns have been featured on websites such as *Fox News*, *The Los Angeles Times*, *Newsweek*, and *The Christian Post*.

Greg has been married to Cathe Laurie for 52 years, and they have two sons: Christopher and Jonathan. Greg and Cathe also have five grandchildren.

[HARVEST.ORG/ABOUT-GREG-LAURIE](https://www.harvest.org/about-greg-laurie)

RADIO

A NEW BEGINNING RADIO PROGRAM

Pastor Greg teaches God's Word in understandable, practical, and often humorous ways, equipping listeners with the necessary tools to live out their faith.

- 1,250+ RADIO OUTLETS
- REACHING 189 NIELSEN DMAS
- OVER 40 YEARS ON AIR

REFRESH WITH GREG LAURIE

With sermon illustrations, stories, and biblical precepts, Greg Laurie offers listeners an anchor in the storm while providing accompaniment and context to today's most powerful Christian songs.



A New Beginning
with **Greg Laurie**



SiriusXM



BOTT RADIO NETWORK
Getting the Word of God Into the People of God

DAILY REACH OF
2,000,000 people





STADIUM EVENTS

HARVEST CRUSADES

Established in 1990, Harvest Crusades are large-scale evangelistic events designed to be an opportunity for Christians to invite family and friends to hear the life-changing message of the gospel in an environment that is entertaining and non-threatening.

**6.5 MILLION PEOPLE HAVE
ATTENDED HARVEST EVENTS
IN PERSON AND MILLIONS
MORE HAVE VIEWED THE
EVENTS ONLINE.**

**OVER 600,000 HAVE MADE
A PROFESSION OF FAITH
THROUGH A HARVEST
CRUSADE.**

**6.5 MILLION
PEOPLE HAVE
ATTENDED**

**OVER 600,000
HAVE MADE A
PROFESSION
OF FAITH**



MOVIES

HARVEST FILMS

FAME (2023)

Jesus Revolution (2023)

Johnny Cash: The Redemption of an American Icon (2022)

A Rush of Hope (2020)

Steve McQueen: American Icon (2017)

Hope for Hurting Hearts (2013)

Lost Boy: The Next Chapter (2009)



SHOWS

THE GREG LAURIE SHOW

On *The Greg Laurie Show*, Pastor Greg brings insight to Scripture, a deep dive into real cultural issues, and special guest interviews with trusted Christian voices with a variety of life experiences that will help you make sense of life.

3.2 MILLION VIEWS

GREG LAURIE

show

NOW STREAMING ON

SALEM 
PODCAST NETWORK

 SALEM
NEWS CHANNEL

ALSO AVAILABLE ON

 Listen on  Apple Podcasts  Spotify  X+

 YouTube  iHeartRadio



CHILDREN'S ANIMATION

BEN BORN AGAIN AND YELLOWDOG

A faith-based animated series produced by Pastor Greg Laurie, combining entertainment with a powerful evangelistic message. The series explores themes of faith, redemption, and hope through compelling storytelling and vibrant animation.

A MUST-WATCH FOR AUDIENCES SEEKING INSPIRATION AND ENCOURAGEMENT

THE ADVENTURES OF BEN BORN AGAIN & YELLOWDOG



Apple TV Roku X harvest+

Google TV

Samsung TV Plus

firetv

LG



BOOKS

NEW BELIEVER'S BIBLE

Edited by Greg Laurie, the *New Believer's Bible* is uniquely designed to help the new Christians read, study, and understand the Bible. It includes features that help Christians develop and deepen their faith, while providing a foundation for their new life in Christ.

OVER 600,000 BIBLES GIVEN OUT AT HARVEST OUTREACH EVENTS

Greg Laurie has authored more than 70 additional books, including:

Heaven's Light Breaking
(K-Love Books, 2023)

Lennon, Dylan, Alice, and Jesus
(Salem Books, 2022)

Billy Graham: The Man I Knew
(Salem Books, 2021)

World Changers (Baker Books, 2020)

Johnny Cash: The Redemption of an American Icon (Salem Books, 2019)

Steve McQueen: The Salvation of an American Icon (Zondervan, 2019)

Jesus Revolution (Baker Books, 2018)

Tell Someone (B&H Books, 2016)



OVER 10 MILLION IN PRINT!

WEBSITE

HARVEST.ORG

Featuring daily resources to help believers grow in their faith, including Harvest Discipleship, Greg Laurie's Daily Devotions, Greg's Blog, and many other free, encouraging materials.

AMONG THE TOP 100 FAITH-BASED WEBSITES IN THE WORLD

RANKING IN THE TOP 15,000 WEBSITES IN THE USA

31 MILLION ANNUAL PAGEVIEWS

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**31 MILLION ANNUAL
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STREAMING PLATFORM



Harvest+ is your platform to advance in your faith through compelling, practical insights from Pastor Greg Laurie, hundreds of sermons, live events, feature films, interviews, and more.

Access premier content from Harvest's 50 years of ministry, explore interviews with top Christian personalities, and join a massive community of Christians like you with the live church experience on Sundays called Harvest at Home: an exclusive online worship experience, custom-built and designed to bring the teaching and community of our church to you.

In addition, watch the entirety of *Harvest + Greg Laurie*, a national weekly television program, and experience feature films with powerful storytelling, including *Lost Boy: The Next Chapter*, *Hope for Hurting Hearts*, *Steve McQueen: American Icon*, *A Rush of Hope*, and *Johnny Cash: The Redemption of an American Icon*.

**1 MILLION HARVEST+ APP
DOWNLOADS**

650+ VIDEOS



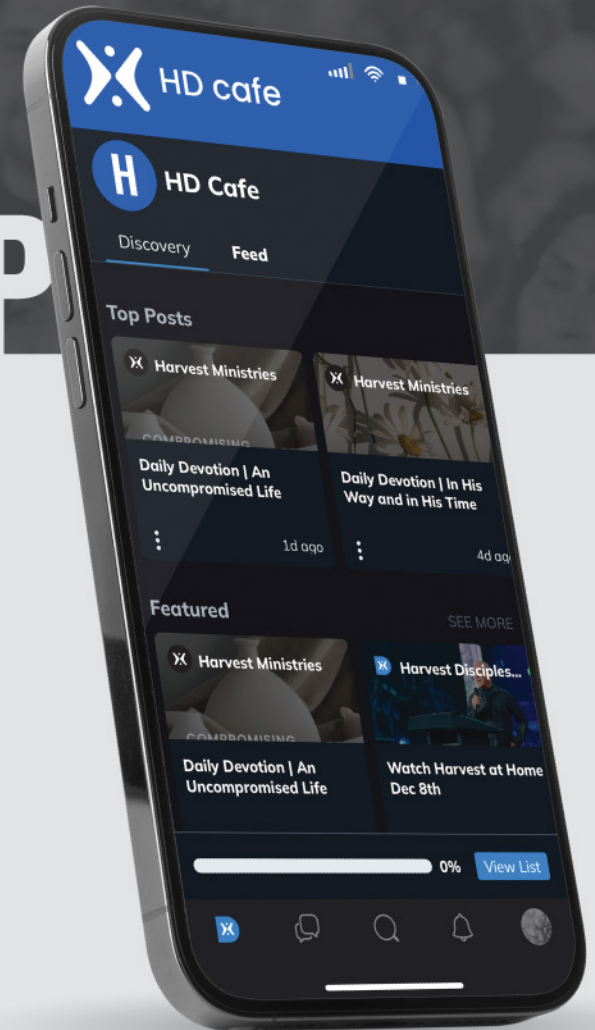


HARVEST DISCIPLESHIP APP

28,000+ MEMBERS AND GROWING

Harvest Discipleship is a space where you can further your understanding of Christ through group-led Bible study and exclusive learning resources, participate in chats with fellow believers across the world, and connect with the ministry and people on a deeper level throughout the week.

“This Discipleship has been life changing in my calling. This directed learning approach is so helpful, and because it is directed, it’s a path—one I believe God directed me to. Knowing that I would most likely struggle on my own, He directed me here. With the help of our Host and testimonies from my Disciple mates, it has been incredible.” –James





**222,000,000
VIEWS ANNUALLY**

SOCIAL MEDIA

HARVEST SOCIAL MEDIA

Greg Laurie and Harvest Ministries engages followers daily with uplifting biblical content, helpful reminders, event information, and fun personal posts.

222,000,000 VIEWS ANNUALLY

2.7 MILLION+ FOLLOWERS



YOUTUBE

GREG LAURIE YOUTUBE CHANNEL

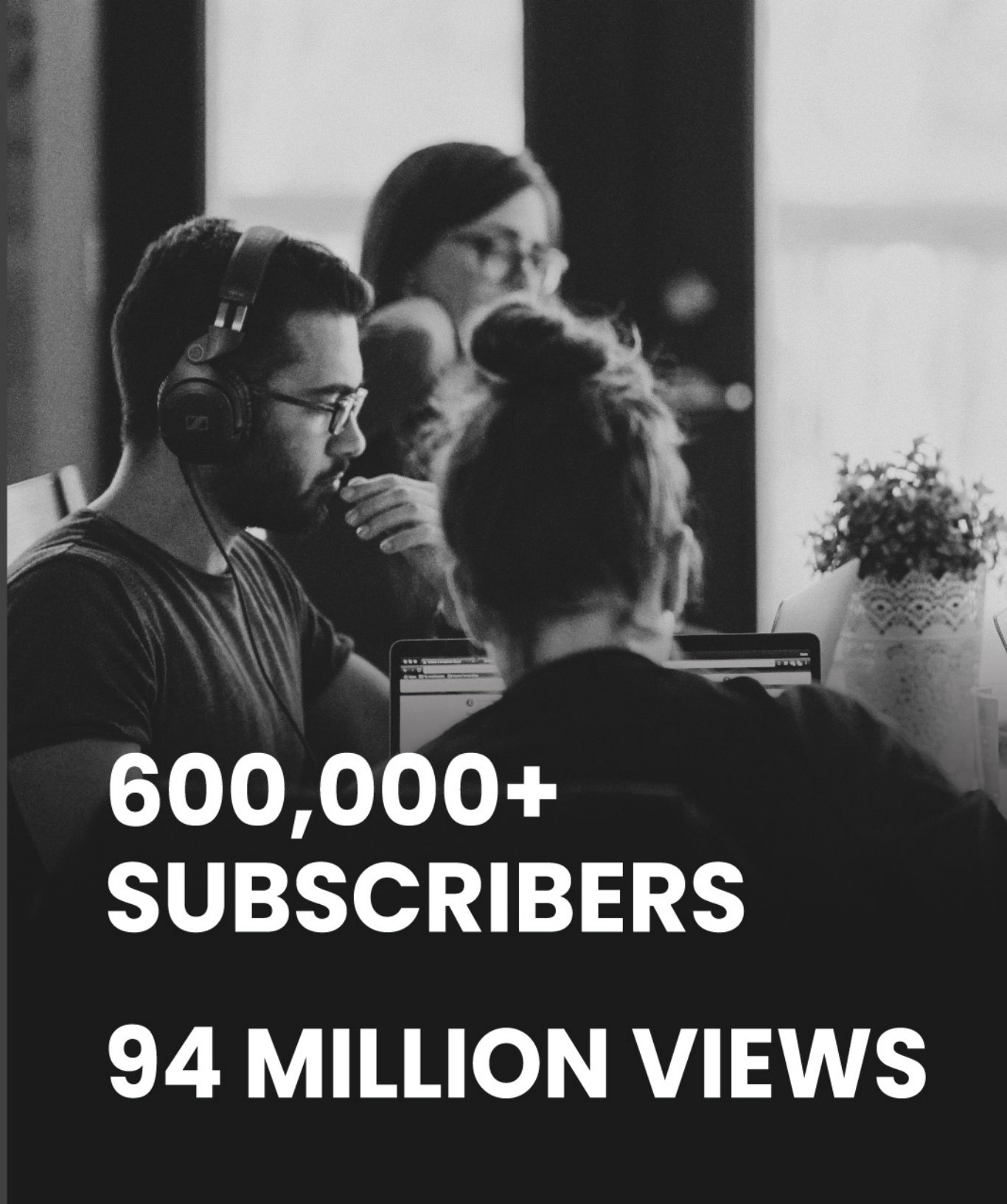
Greg Laurie on YouTube seeks to present subscribers with biblical truth, hope, encouragement, and spiritual answers to life's tough questions through the use of live coverage, engaging videos, and shareable content.

600,000+ SUBSCRIBERS
94 MILLION VIEWS



600,000+
SUBSCRIBERS

94 MILLION VIEWS



TELEVISION



harvest+
Greg Laurie

A half-hour television program, aimed at reaching people around the world with biblical teaching and the preaching of the gospel—encouraging viewers to “know God and make Him known” to this generation.

AIRED WEEKLY ON:



1-MINUTE MESSAGES

In these powerful 60-second commercial spots on television and social media, Pastor Greg Laurie offers a direct gospel presentation and invites people to pray the sinner’s prayer and receive a Bible.

SEEN ON:



OVER ONE BILLION VIEWERS ANNUALLY



CHURCH

HARVEST CHRISTIAN FELLOWSHIP

Originally begun by Greg Laurie as a Bible study of 30 people in Riverside, California, Harvest Church has become one of the largest churches in America and consistently ranks among the most influential churches in the country.

**8,000 WEEKLY ATTENDANCE
ACROSS MULTIPLE CAMPUSES**

📍 Harvest Riverside

📍 Harvest Orange County

📍 Harvest Maui



**8,000
WEEKLY
ATTENDANCE ACROSS
MULTIPLE CAMPUSES**



HARVEST MINISTRIES

MEDIA@HARVEST.ORG

PO BOX 4000

RIVERSIDE, CA 92514-9975

PH: 1.800.821.3300

RADIO PLACEMENT INQUIRIES

IMAGINATION MEDIA

DAVE@IMAGINATION-MEDIA.COM

PH: 678.817.1200

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