



FAME

FAME

HARVEST

GREG LAURIE



ABOUT HARVEST MINISTRIES WITH GREG LAURIE

Greg Laurie is the senior pastor of Harvest Christian Fellowship with campuses in California and Hawaii, host of *A New Beginning* radio, and founder and main speaker of the Harvest Crusades.

He began his pastoral ministry at the age of 19 by leading a Bible study of 30 people. In 1990, Laurie began holding large-scale public evangelistic events called Harvest Crusades. Since that time, more than 11.2 million people have participated in the Harvest Crusade events in person and online across the world. Pastor Greg also has a national television program that airs every week on major networks and on the streaming app Harvest+.

In February 2023, the major motion picture, *Jesus Revolution*, premiered in theaters everywhere, which depicts Pastor Greg's early years and the beginning of what *TIME Magazine* dubbed a "Jesus Revolution."

Along with his work at Harvest Ministries, Laurie served as the 2013 Honorary Chairman of the National Day of Prayer and

also serves on the board of directors of the Billy Graham Evangelistic Association. He holds honorary doctorates from Biola University and Azusa Pacific University.

Laurie has authored over 70 books including *Heaven's Light Breaking*, *Billy Graham: The Man I Knew*, *World Changers*, *Johnny Cash: The Redemption of an American Icon*, *Jesus Revolution*, *Steve McQueen: The Salvation of an American Icon*, and *Tell Someone*. In addition, he is the general editor of the ***New Believer's Bible***. His columns have been featured on websites such as Fox News, The Los Angeles Times, Newsweek, and The Christian Post.

Greg has been married to Cathe Laurie for 50 years, and they have two sons: Christopher and Jonathan. Greg and Cathe also have five grandchildren.

HARVEST.ORG/ABOUT-GREG-LAURIE

RADIO

A NEW BEGINNING RADIO PROGRAM

Pastor Greg teaches God's Word in understandable, practical, and often humorous ways, equipping listeners with the necessary tools to live out their faith.

- **1,250 RADIO OUTLETS**
- **REACHING 187 NIELSEN DMAS**
- **OVER 40 YEARS ON AIR**

GREG LAURIE PODCAST

The Greg Laurie Podcast delivers compelling, practical insights on faith, culture, and current events—with an emphasis on the saving power of the gospel message.

- **RANKING WITHIN THE TOP 10 OF ALL CHRISTIAN PODCASTS BY AUDIENCE REACH.**
- **BY DOWNLOADS, RANKING WITHIN THE TOP 10% OF ALL PODCASTS IN THE WORLD.**
- **REACHING 205,000 UNIQUE LISTENERS EACH MONTH**

REFRESH WITH GREG LAURIE

With sermon illustrations, stories, and biblical precepts, Greg Laurie offers listeners an anchor in the storm while providing accompaniment and context to today's most powerful Christian songs.



A New Beginning
with **Greg Laurie**



DAILY REACH OF
2,000,000 people



A black and white photograph of a massive crowd of people gathered in a stadium for a Harvest Crusade event. The crowd fills the lower two-thirds of the frame, extending towards the field. In the background, the stadium seating is visible, and the field has some equipment on it. The overall atmosphere is one of a large-scale public gathering.

STADIUM EVENTS

HARVEST CRUSADES

Established in 1990, Harvest Crusades are large-scale evangelistic events designed to be an opportunity for Christians to invite family and friends to hear the life-changing message of the gospel in an environment that is entertaining and non-threatening.

**11.2 MILLION PEOPLE HAVE
ATTENDED HARVEST EVENTS
IN PERSON OR ONLINE.**

**OVER 590,000 HAVE MADE
A PROFESSION OF FAITH
THROUGH A HARVEST
CRUSADE.**

**11.2 MILLION
PEOPLE HAVE
ATTENDED**

**OVER 590,000
HAVE MADE A
PROFESSION
OF FAITH**



MOVIES

HARVEST FILMS

FAME (2023)

Jesus Revolution (2023)

Johnny Cash: The Redemption of an American Icon (2022)

A Rush of Hope (2020)

Steve McQueen: American Icon (2017)

Hope for Hurting Hearts (2013)

Lost Boy: The Next Chapter (2009)



CHILDREN'S ANIMATION

BEN BORN AGAIN AND YELLOWDOG

A faith-based animated series produced by Pastor Greg Laurie, combining entertainment with a powerful evangelistic message. The series explores themes of faith, redemption, and hope through compelling storytelling and vibrant animation.

A MUST-WATCH FOR AUDIENCES SEEKING INSPIRATION AND ENCOURAGEMENT

THE ADVENTURES OF BEN BORN AGAIN & YELLOWDOG



Apple TV Roku X harvest+

Google TV

Samsung TV Plus

fire TV



BOOKS

NEW BELIEVER'S BIBLE

Edited by Greg Laurie, the *New Believer's Bible* is uniquely designed to help the new Christian read, study, and understand the Bible. It includes features that help Christians develop and deepen their faith, while providing a foundation for their new life in Christ.

OVER 500,000 BIBLES GIVEN OUT AT HARVEST OUTREACH EVENTS

Laurie's over 70 other books include:

Heaven's Light Breaking
(K-Love Books, 2023)

Lennon, Dylan, Alice, and Jesus
(Salem Books, 2022)

Billy Graham: The Man I Knew
(Salem Books, 2021)

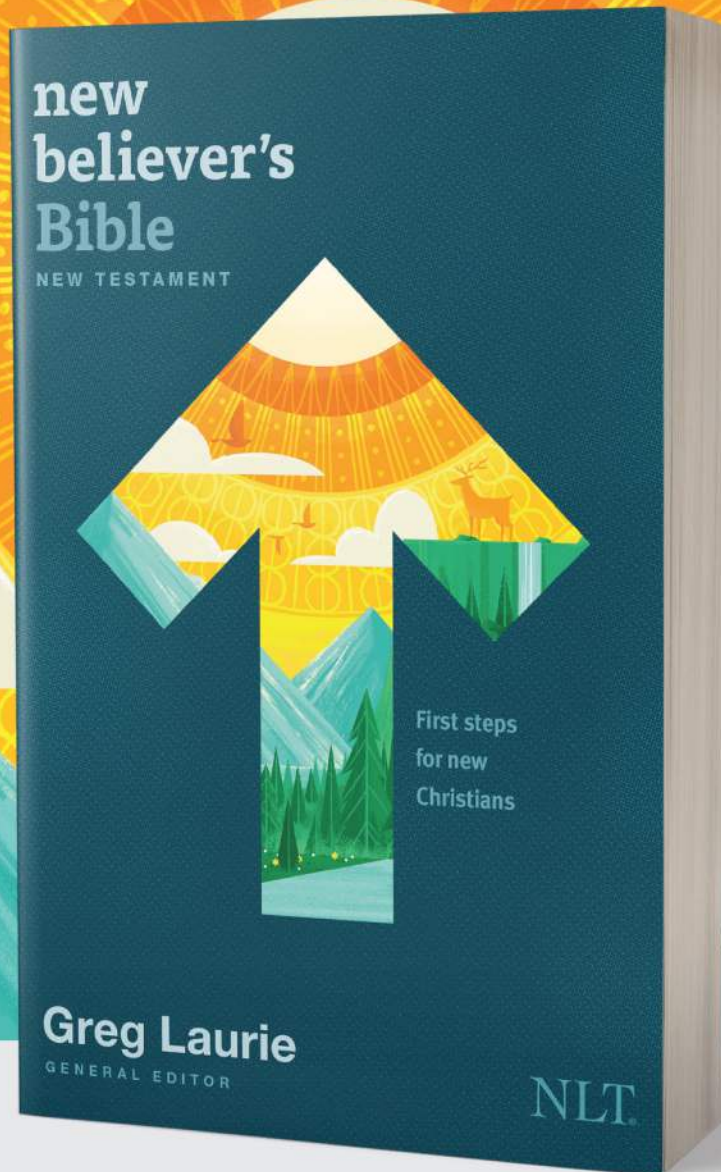
World Changers (Baker Books, 2020)

Johnny Cash: The Redemption of an American Icon (Salem Books, 2019)

Steve McQueen: The Salvation of an American Icon (Zondervan, 2019)

Jesus Revolution (Baker Books, 2018)

Tell Someone (B&H Books, 2016)



OVER 10 MILLION IN PRINT!

WEBSITE

HARVEST.ORG

Featuring daily resources to help believers grow in their faith, including Harvest Discipleship, Greg Laurie's Daily Devotions, Greg's Blog, and many other free, encouraging materials.

AMONG THE TOP 100 FAITH-BASED WEBSITES IN THE WORLD

RANKING IN THE TOP 15,000 WEBSITES IN THE USA

31 MILLION ANNUAL PAGEVIEWS

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FAITH-BASED WEBSITES
IN THE WORLD**

**RANKING IN THE TOP
15,000 WEBSITES IN THE USA**

**31 MILLION ANNUAL
PAGE VIEWS**



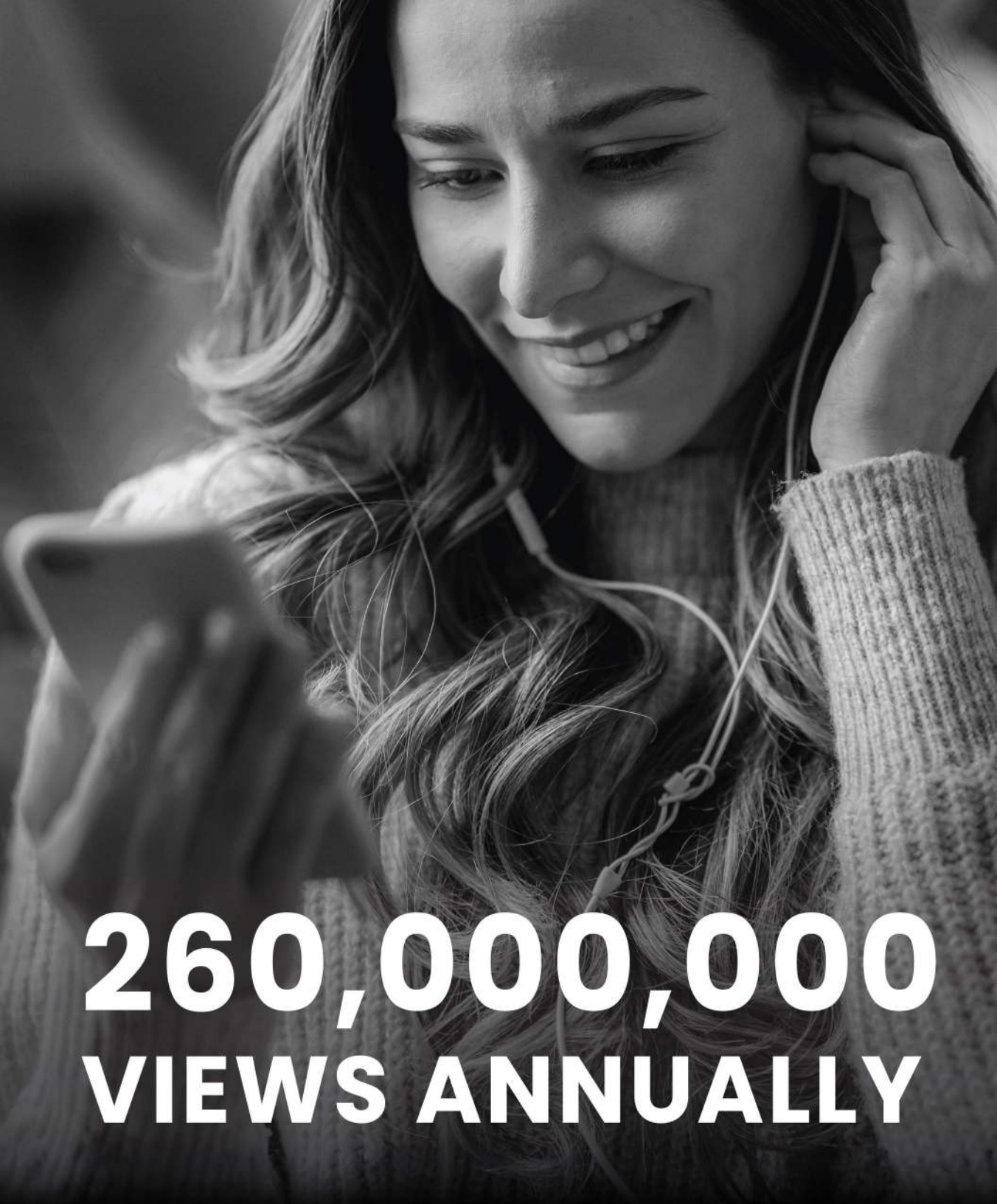
STREAMING PLATFORM



Harvest+ is your platform to advance in your faith through compelling, practical insights from Pastor Greg Laurie, hundreds of sermons, live events, feature films, interviews, and more. Access premier content from Harvest's 50 years of ministry, explore interviews with top Christian personalities, and join a massive community of Christians like you with the live church experience on Sundays called Harvest at Home: an exclusive online worship experience, custom-built and designed to bring the teaching and community of our church to you.

In addition, watch the entirety of *Harvest + Greg Laurie*, a national weekly television program, and experience feature films with powerful storytelling, including *Lost Boy*, *The Next Chapter*, *Hope for Hurting Hearts*, *Steve McQueen: American Icon*, *A Rush of Hope*, and *Johnny Cash: The Redemption of an American Icon*.





**260,000,000
VIEWS ANNUALLY**

SOCIAL MEDIA

HARVEST SOCIAL MEDIA

Greg Laurie and Harvest Ministries engages followers daily with uplifting biblical content, helpful reminders, event information, and fun personal posts.

260,000,000 VIEWS ANNUALLY

2.7 MILLION+ FOLLOWERS



YOUTUBE

GREG LAURIE YOUTUBE CHANNEL

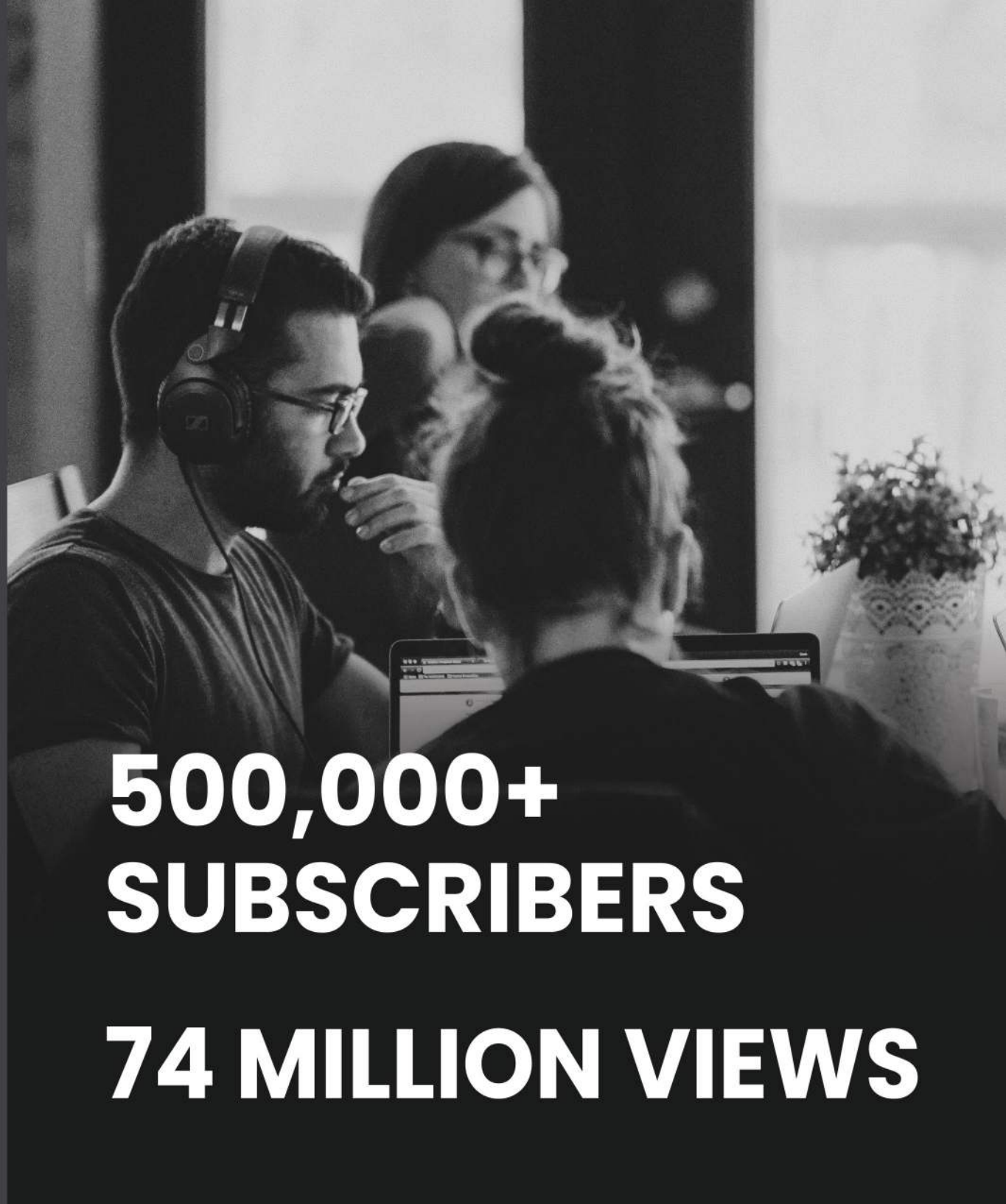
Greg Laurie on YouTube seeks to present subscribers with biblical truth, hope, encouragement and spiritual answers to life's tough questions through the use of live coverage, engaging videos, and shareable content.

500,000+ SUBSCRIBERS
74 MILLION VIEWS



500,000+
SUBSCRIBERS

74 MILLION VIEWS



TELEVISION



harvest+
Greg Laurie

A half-hour television program, aimed at reaching people around the world with biblical teaching and the preaching of the gospel—encouraging viewers to “know God and make Him known” to this generation.

AIRED WEEKLY ON:



1-MINUTE MESSAGES

In these powerful 60-second commercial spots on television and social media, Pastor Greg Laurie offers a direct gospel presentation and invites people to pray the sinner's prayer and receive a Bible.

SEEN ON:



OVER 800 MILLION VIEWERS ANNUALLY





**15,000
WEEKLY
ATTENDANCE ACROSS
MULTIPLE CAMPUSES**

CHURCH

HARVEST CHRISTIAN FELLOWSHIP

Originally begun by Greg Laurie as a Bible study of 30 people in Riverside, California, Harvest Church has become one of the largest churches in America and consistently ranks among the most influential churches in the country.

**15,000 WEEKLY ATTENDANCE
ACROSS MULTIPLE CAMPUSES**

 Harvest Riverside

 Harvest Orange County

 Harvest Kumulani



HARVEST MINISTRIES

MEDIA@HARVEST.ORG

PO BOX 4000

RIVERSIDE, CA 92514-9975

PH: 1.800.821.3300

RADIO PLACEMENT INQUIRIES

IMAGINATION MEDIA

DAVE@IMAGINATION-MEDIA.COM

PH: 678.817.1200

GREG LAURIE INQUIRIES

ASHTON COMPTON

ASHTON.COMPTON@JDAWORLDWIDE.COM

SHANICA JOHNSON

SHANICA.JOHNSON@JDAWORLDWIDE.COM

